

Rebecca Lo

Graphic Designer

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WORK EXPERIENCE

- JUNE 2017—CURRENT **Expedia Group—Chicago, Illinois**
Graphic Designer Contractor for the Comet department of Expedia which supplies promotional marketing design materials for multiple Expedia brands including as Orbitz, Cheaptickets, Travelocity, Ebookers, Wot.if. Provided design and production of promotional campaign assets on their websites, email newsletters, social media, internal branding and logo designs, and information graphic design.
- APRIL 2017—CURRENT **Amnesty International USA—Chicago, Illinois**
Volunteer Graphic Designer with the Chicago chapter of Amnesty International. Designing banners for their outreach at events, social media campaign graphics, button and t-shirt designs, internal branding needs, and volunteering at Amnesty booths at local events.
- AUG 2015—FEB 2016 **Orbitz Worldwide—Chicago, Illinois**
Marketing Graphic Designer Contractor in design and production of promotional marketing materials for Orbitz.com, Cheaptickets.com, and travel company partners. Created work that for their websites, email, social media, branding design, and information graphics on their blogs.
- APRIL—NOV 2014 **SNK Interactive / Hybris Software—Chicago, Illinois**
Freelance Graphic Designer for SNK Interactive (a Munich-based firm) working for their main client, Hybris, an e-commerce software company. I worked at the Hybris offices creating print advertising, conference space design, conference booth design, branding merchandise, graphics and editing of email newsletters, web banner design, and presentation design.
- OCT—NOV 2013 **Tom, Dick & Harry Creative—Chicago, Illinois**
Freelance Graphic Designer in conceptualization and production design for a large scale interactive experience for the South Carolina financial institution, Certus Bank.
- JUNE—AUGUST 2012 **University of Illinois at Chicago, School of Art & Design—Chicago, Illinois**
Freelance Graphic Designer for the Campus Art Collection website and logo design. Provided concept designs for the art collection gallery, department checkout process, and backend interface design.
- AUG 2010—AUG 2012 **University of Illinois at Chicago, School of Art & Design—Chicago, Illinois**
I held a dual position as a *Graphic designer and Visiting Graphic Design Instructor* for two courses: "Fundamentals of Graphic Design" and "An Introduction to Computer Graphics". I provided graphic design instruction, covered software from the Adobe Creative Suite, and an introduction to web design and writing HTML and CSS. As Graphic Designer for the UIC Innovation Center, I designed and produced their website, provided information graphics, a promotional event poster design, PowerPoint presentations, and supplemental design for the facility and internal research projects.
- AUG 2010—FEB 2013 **Red Cross Los Angeles Region—Los Angeles, California**
Remote Volunteer Graphic Designer in designing the "Red Cross Community" and the "Prepare LA" informational brochures.
- FEB—JUNE 2010 **Walton & Isaacson—Chicago, Illinois**
Graphic Design Intern and Freelance Designer for brand marketing campaign concept presentations and production. Designed logos, web graphics, print design, PowerPoint presentation design, outdoor marketing concept design on billboards, bus shelters, train stations.
- SEPT—DEC 2009 **Instinct Incorporated—Chicago, Illinois**
Graphic Design Assistant Intern providing branding design for clients and non-profit organizations, print design, web graphics, email newsletter design, and marketing of the design firm.

- JUNE 2009—SEPT 2009 **Verve Life—Chicago, Illinois**
Graphic Design Intern for web graphics, print presentations, organizing stock image and vector graphics database, and updating web content.
- SEPT 2008—FEB 2009 **Prologue Films—Venice, California**
Graphic Designer in print design, movie posters, typography, film and television logos, web graphics, concept design storyboards for film titles and television presentations, outdoor design of billboards and bus shelters. Worked on feature projects such as: The Curious Case of Benjamin Button, Fast and Furious, Ninja Assassin, The Factory, Zombieland, The Tempest, and Deadliest Catch.
- JAN—MAY 2008 **University of Illinois at Chicago, School of Art & Design—Chicago, Illinois**
Teacher's Assistant for the course *Digital Media in Graphic Design* which focused on covering software instruction for Adobe Photoshop, Adobe Illustrator, and animation in Adobe Flash.
- SEPT 2006—MAY 2007 **University of Illinois at Chicago, Richard J. Daley Library Digital Lab—Chicago, Illinois**
 Archiving photography and scanning of negatives for the *City2000* collection of the Comer Archive.
- JULY 2006—JULY 2007 **RJ Visual Tailor—Chicago, Illinois**
Graphic Design Intern in designing logos, business cards, stationary, web design, print marketing brochures, image editing, and web graphics for clients.
- JULY—OCT 2003 **University of Illinois at Chicago, Copy Center—Chicago, Illinois**
Store Associate providing customer assistance, department mail delivery, printing service, copy machine maintenance, ring book binding, computer data entry, and copy card encoding.

EDUCATION

- 2002—2008 **University of Illinois at Chicago, School of Art & Design—Chicago, Illinois**
 Bachelors of Fine Arts in Graphic Design
- 1998—2002 **Carmel High School—Mundelein, Illinois**
 High School Diploma

RECOGNITIONS

- 2008 **James Axeman Memorial Award in Design**
 Awarded by the University of Illinois at Chicago School of Art & Design faculty.

RESOURCES

- SOFTWARE
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| Proficient on Mac & PC | Adobe Premiere | HTML & CSS |
| Adobe Photoshop | Final Cut Pro | Notepad++ |
| Adobe Illustrator | Adobe After Effects | Microsoft Office |
| Adobe InDesign | Adobe Dreamweaver | Ableton Live 10 |
| Adobe Animate | Axure | Reaper |
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- EQUIPMENT
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| Asus ROG GL551JW laptop | Wacom INTUOS PEN & TOUCH tablet |
| Sony NEX-5N camera | Canon PRO9000 printer |